NEVADA STRATEGIC HIGHWAY SAFETY PLAN

OCCUPANT PROTECTION TASK FORCE MEETING MINUTES

Date: Thursday, September 19, 2019
Time: 1:00 PM – 2:30 PM
Northern Nevada: Kimley-Horn, 5370 Kietzke Lane, Suite 100, Reno
Southern Nevada: Kimley-Horn, 6671 Las Vegas Boulevard South (Town Square Mall, above the Apple Store), Suite 320, Las Vegas, Nevada 89119 (Valley of Fire Conference Room)

Action Items from 9/19/19 Meeting

▪ Scott to send formal letter to NDOT requesting assigned leader.
▪ Andrew and Lynn to create a standardized OP Power Point to Share the same message.
▪ Nicole to identify a point of contact in health industry for PBL support.

1 Welcome and Introductions
▪ A copy of the sign in sheet is attached

2 Purpose and Mission of the Occupant Protection Task Force

3 Approval of 6/27/19 Task Force Meeting Minutes (attached)
▪ Information, agendas, minutes now on ZeroFatalitiesNV.com website

4 Data Update
▪ Monthly Fatality Report - As of August 31 there have been 168 fatal crashes compared to 202 fatal crashes at this same date resulting in 54 less fatalities (172 total fatalities).
▪ 33 of those were unrestrained fatalities (compared to 59 at this same date in 2018) – a 44% reduction compared to 2018
▪ Four consecutive months of decrease statewide
▪ The August 2019 report is attached

5 Zero Fatalities Campaign Updates
▪ Updates on current and planned campaigns
▪ Updating assets – ZF Website (new look and feel)
▪ CPS Social Media (Traffic Tuesdays)
Andrew introduce new OP partner.
Dignity Health – New Task Force Member

6  Action Items from 6/27/19 Meeting  
   Devin to send Katie’s child protection flyers to Task Force – DONE.

7  OTS OP Program Update  
   Update for adult occupant protection
   Events at Driver’s Edge and National Night Out

8  Legislative Advisory Opinion  
   Update NRS 484D.498 to a Primary Seat Belt Law – Opinion attached.
   Action Plan for 2021 Legislature
   The work must be done between sessions, not while the legislature is in session.
   Future action – Increase seat belt use law penalties from $25 to $100
   Alabama just passed a primary seatbelt law

9  Strategies, Action Items and Output Measures  
   1. Update NRS 484D.498 to make it Primary offense
      1.1 - Scott drafted NDOT letter requesting assigned leader, back and forth with Amy
      - Scott talked to Kristina Swallow about a staff member to help with this effort, Kristina is on board.
      1.2 Overhauled ZF Power Point
- Overhaul will be ready by end of September
- After Safety Summit for OP PowerPoint, present this at next Task Force Meeting in December

1.3 Go to Local Government meeting
- Public Comment

1.4 Nicole discussing with Lobbyists
- **Scott** to meet with Nicole and Lobbyists (with Andrew) in October
- Laura – Dr. Kuhls wants to be more involved in Legislation and has resources and contacts with lobbyists through professional organizations.
- Develop a list of supporting organizations (agencies, private companies, communities, etc.) – (NEED ACTION STEP LEADER)

2. Increase public awareness through outreach.
   2.1 Crashed car trailer has been to three events so far.
   2.2 Share info ZF posts on social media and follow them
      - Andrew has 5 ready
   2.3 Future meeting, maybe not Senator Parks

### 10 Other Best Practices/Events/Activities

- **All**

  1. Click it or Ticket citations for 15-20 years old
  2. Speeding top 120,000 Citations for 3 years (2015-2017)
  3. Traffic Safety Summit October 15-17
  4. Lead author for Utah’s PBL speaking

### 11 Next Meeting

- **Devin Moore**

  - Tuesday, December 10, 10:00 AM – 11:30 AM
12 Child Passenger Safety Discussion

12.1 Purpose of Sub Task Force

12.2 OTS Occupant Protection Program Update
   3. New SNV Coordinator

12.3 Strategies, Action Items, and Output Measures
   4. Improve child passenger safety
      5. Implement a statewide standardized child safety seat checklist to guide inspections – Johnean
      6. Provide continuing education at annual traffic safety summit – Johnean
      7. Provide annual networking dinner/conference where CPS technicians and instructors can network – (NEED ACTION STEP LEADER)

12.4 Future Events

12.5 Open Discussion

Attachments:
A  Occupant Protection Task Force Roster
B  6/27/2019 Task Force Meeting Minutes
C  2019 August Fatality Report
D  Occupant Protection Task Force Advisory Opinion