Driver Education: The Long, Long Road...
…And How Do We Reach ZERO Fatalities?
We Have Met the Enemy...
Haven’t We???
What Changed Between This…
....And This???
Then...
... and Now?

Jessica
Hi, I'm Jessica and I'll be your instructor. I know that my beautiful face can be distracting, but please pay attention and follow my instructions. You'll pass if you do. You'll fail if you don't. Any questions?

DriversEd.com

The Free Online Guide to Learning to Drive
The Facts…

Driver Involvement Rates In Fatal Crashes, 2005

Source: NHTSA, Traffic Safety Facts 2005 Data

What about that peak???
Data Says…

A Contradiction in data??

Source: Insurance Institute for Highway Safety, Fatality Facts 2005
What Can We Understand?

**Millions of U.S. Vehicle Miles Traveled By Age Group, April 2001–March 2002**

- Source: Insurance Institute for Highway Safety, Fatality Facts 2005

**Miles Driven Daily by Age, 2001**

- USDOT: 2001 National Household Travel Survey
U.S., 2010 - Source: CDC

**Aged 1–24 years**
- Number of deaths = 39,086
  - Unintentional injuries (38%)
  - Homicide (13%)
  - Suicide (12%)
  - Cancer (7%)
  - Heart disease (3%)
  - All other causes (25%)

**Aged 25–44 years**
- Number of deaths = 112,117
  - Unintentional injuries (25%)
  - Cancer (14%)
  - Heart disease (12%)
  - Suicide (11%)
  - Homicide (6%)
  - All other causes (32%)

**Aged 45–64 years**
- Number of deaths = 493,376
  - Cancer (32%)
  - Heart disease (21%)
  - Unintentional injuries (7%)
  - Chronic lower respiratory diseases (4%)
  - Chronic liver disease and cirrhosis (4%)
  - All other causes (32%)

**Aged 65 and over**
- Number of deaths = 1,796,620
  - Heart disease (27%)
  - Cancer (22%)
  - Chronic lower respiratory diseases (7%)
  - Stroke (6%)
  - Alzheimer's disease (5%)
  - All other causes (34%)
So Where Should Our Efforts Be?

Teen Drivers
• Mandatory Education
• Nothing Kills More Teens than Crashes
• Novice Driving #1 Reason for Crashing
• Most Years of Life to Lose

Older Drivers
• Fastest Growing Segment in Country
• 2030 Prediction is for 1 in 5 Americans to be 65 Plus
• Country Aging in Place
• Clark County Also Attracts Retirees

We Live Here Too! We Know and Love These Numbers…
The Good News for Teens:

- Drinking and driving cut more than half, down 54% since 1991
- From 1998-2008 Teen Fatal Crashes Down 27%
- Ages 20-24 now least likely to be unbelted in a crash
Trauma Data NV, 2005-2010

Trauma Patients by Age Group

Number of trauma patients by age group: 2005-2010

Percentage of trauma patients using a seatbelt by age group: 2005-2010

Trauma Patients Using Seat Belt by Age
Just the Numbers, 2010:

- 15 to 20 year olds 4.5% of Drivers Licenses
  - Involved in 5.8% of fatal crashes
- 21 to 24 year olds 6% of Drivers Licenses
  - Involved in 8.4% of fatal crashes
- 65 to 74 year olds 10.5% of Drivers Licenses
  - Involved in 7.8% of fatal crashes
- Those 75 and older are 5.5% of Drivers Licenses
  - Involved in 13.6% of fatal crashes
Just the Numbers, 2011

• 15 to 20 year olds 4.5% of Drivers Licenses
  – Involved in 5% of fatal crashes

• 21 to 24 year olds 6% of Drivers Licenses
  – Involved in 11.6% of fatal crashes

• 65 to 74 year olds 10.5% of Drivers Licenses
  – Involved in 5.7% of fatal crashes

• Those 75 and older are 5.5% of Drivers Licenses
  – Involved in 6.5% of fatal crashes
How to Keep Teen Fatalities Declining

• Who Holds The Keys to Fewer Deaths?
  – School?
  – Law Enforcement?
  – You?
  – PARENTS?

– TEENS!

• But How Do We Help???
Is Legislation the Answer?

- Mandatory Driver’s Edge?
- Mandatory BTW?
- Sixteen for a Permit?
- Eighteen for Full License?
- Prohibit Internet Class?
- What Role Does Education-for-Hire Play?
… and for Older Drivers?

• Mandatory Driver Education at X age and above?
• Mandatory BTW for every crash at X age and above?
• Is AGE a reason to give up driving?
• How Can we Help??
Do You Know…

• Nevada has lost Zero 16 year old drivers in the past three years?
• Zero 17 year old drivers in 2009 and 2010

• Is Zero Fatalities Possible??
Discussion??

Thanks!
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895-2015