Together we can save lives

www.ZeroFatalitiesNV.com
Mass Media
TV | Radio | Outdoor | Online
Grassroots Outreach
Schools | Malls | Sporting Events
Social Media

Facebook | Twitter

Zero Fatalities NV
@DriveSafeNV
Zero Fatalities is a united effort from various agencies, organizations and concerned citizens to save lives on Nevada’s roads. Nevada  http://www.ZeroFatalitiesNV.com

Zero Fatalities NV
@DriveSafeNV
Knowing when your child is ready for a new car seat can be confusing. We can help! Join @NHTSAgov on 9/19 @ 11am PT for tips! #therightseat

Zero Fatalities NV
@DriveSafeNV
It’s National Child Passenger Safety Week. Make sure your precious cargo is safely and properly buckled in. on.fb.me/UhTG1f

Zero Fatalities NV
@DriveSafeNV
We pledge, do you? RT @ATT texting & driving simply isn’t worth it! Pledge with us by replying or RT w/ “I pledge.” bit.ly/Qbuvit

Zero Fatalities NV
@DriveSafeNV
Check out NHTSA’s Parents Central, a website with tools and resources for keeping kids safe in and around cars. safercar.gov/parents/index...
How many people are killed on America's roads?
223 Fatalities

That Would Be Great
118
Fatalities

Fewer is Always Better
10 Fatalities

Nobody’s Perfect
2 Fatalities

Hope You’re Not One of Them

www.ZeroFatalitiesNV.com
What is a good goal for your family?
Altering Perception

Making ZERO the public goal