What do we do?

- Train new and experienced riders throughout the State
- License Waiver
- Train and certify new instructors
- Monitor all training sites across the state
- Media
40 Motorcycle Fatalities

Represents 20.8% of all vehicular fatalities

1274 Motorcycle Crashes
Causal Factors

- Alcohol / drugs
  - 5% of crashes, 33% of fatalities

- Speed
  - 10% of crashes, 31% of fatalities

- Right of Way violation
  - 19% of crashes, 18% of fatalities
We’re not Bugs

- From Norwegian Motorcycle Union
Steve Guderian

- Motorcycle Safety Consulting
  - Collision reconstruction
- Formerly SoCal law enforcement, NHTSA, San Francisco Municipal Transportation Agency
- Author
- Volunteer State Safety Officer – ABATE of California
- Rider - 35 years
James Kimsey

- AM Consulting Group
  - Business and Legal Support
- President – Fraternal Order of Eagles LV
- Panel member NHTSA motorcycle assessment
- Rider - 42 years
Create a comprehensive Motorcycle Safety Program

- Program Management
- Personal Protective Equipment
- Operator Licensing
- Rider Education & Training
- Impaired Riding
- Legislation
- Law Enforcement
- Highway Engineering
- Conspicuity
- Communications
- Evaluation & Data
Your help is needed!

- Create a coalition
  - State agencies
  - Private organizations
  - Rider groups
  - Dealers
  - Medical groups
  - Highway engineers
  - Etc.
What’s in it for me?

- You’ll meet some very interesting people
- Personal satisfaction knowing that you’ve made a difference in many lives
- And,
- If you don’t know how to ride….we’ll teach you.
If you got to know me!

- From Think! Biker – United Kingdom

Think Bike : Think Biker " Named Riders "
by pypster
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