Lane Departures

Agenda

1. Lanes CEA overview
2. Review engineering and behavioral strategies
3. Discussion
4. Recruitment
Overview

Reduce the five-year-average of fatalities and serious injuries involving lane departure crashes.

• Trends
• Data
• Outcomes and outputs
• Strategies and long term goal
Engineering Strategies

• Rural and urban
• Examples
• Projects
• Evaluation
• Future
Behavioral Strategies

• Education
• Awareness
• Events
Ways to improve

How do we maintain the steady decline in accidents?

• Participation
• Recruitment
• Evaluation
Recruitment

**Areas of expertise needed:**
Law enforcement, political, decision makers, teachers, EMS, younger drivers

**Specific tactics:**
Participate in speaker’s bureau; provide opportunities for SHSP inclusion in events, submit articles to industry publications and media outlets, research successful other state’s techniques; liaison with Zero Fatalities and other SHSP CEA’s.
Thank you!

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