IMPAIRED DRIVING

STRATEGIC HIGHWAY SAFETY PROGRAM CRITICAL EMPHASIS AREA
Members

- Susan Aller-Schilling, Captain, NHP
- Eddie Bowers, Sergeant, NHP
- Laura Osland, Nye Communities Coalition
- Laurel Stadler, Northern Nevada DUI Task Force
- Employees from DOT, OTS, various community groups and leaders
Data 2007 - 2011

- 68% of impaired driving fatalities and serious injury crashes occurred in Clark County
- 78% of those on urban roadways
- Most by Males 26-35 years of age
- Followed by males 21-25 years of age
- Weekends
- Single vehicle crashes
Measurements

- Five year average number of DUI total, fatal, and serious injury crashes
- Five year average number of DUI fatal and serious injury crashes where the driver was under age 21
- Five year average number of repeat DUI offenders reported to all Nevada law enforcement agencies (2nd DUI offense or conviction)
Strategies

- Increase the number of high visibility DUI programs
- Enhance programs on impaired driving for young drivers
- Reduce the number of repeat DUI offenders
ENGINEERING

- Roadway design
- Determining high crash locations and corridors
- Signage issues
- Road Safety Audits with DOT
- Public Awareness
EDUCATION

- Media efforts
- Zero Fatalities stickers on NHP patrol vehicles
- D.R.I.V.E. Program
- Driver’s Edge Program
- Training of law enforcement officers initial and recertification
ENFORCEMENT

- Working with all local law enforcement agencies on programs and task forces
- OTS Joining Forces for DUI checkpoints and DUI saturation patrols
- Underage Drinking
Emergency Response

- DUI checkpoints and saturation patrols
- DUI Arrests prior to crashes
- Arriving and securing the scene safely
- Avoiding secondary crashes
- The judicial process
LVMPD Traffic Safety Symposium
(Scale 1-5 with 1 very poor and 5 excellent)

- Education/Awareness = 2.97
  More media saturation, start with youth, overall education, Judicial for harsher punishment

- Enforcement = 3.26
  Judicial for harsher punishment, Better law enforcement image, Driver education

- Traffic Design/Engineering = 3.11
  Pedestrian and crosswalk improvements, Improve Roadway markings, Improve roadway lighting, More collaborative efforts
The 5\textsuperscript{th} E...Everyone

- It takes a commitment from everyone
- Impaired Driving effects everyone
- Associated costs extend to everyone
Recruit Others

- How you can get involved
- What you can offer
- Spread the message