Nevada SHSP Summit
CPS Session

Are you maximizing your role as an “Educator”? 

Wes Bender
November 7, 2012
Nevada SHSP Summit – CPS Session

CPS Techs and Instructors

What is your primary role?

“Be able to talk to parents/caregivers about child passenger safety.”
Being an effective “Educator”

Learn

Practice

Explain
Nevada SHSP Summit

CPS Session

- CPS Curriculum Revision
- CPS Instructor Development Course
- Certification Update/Status
- Safe Kids and Buckle Up Program
- Wrap Up
CPS Curriculum Revision

• Currently under revision
• Will have more video and be more user friendly to prospective techs
• Due out by end of 2013
• Will be using field reviewers
CPS Instructor Development (CPS ID) Course

Goal:
To enhance the instructional skills of Certified CPS Instructors and Instructor candidates
CPS Instructor Development (CPS ID) Course

Developed by the CPS Board to provide Instructors and Instructor Candidates with the tools to improve classroom skills and to provide fresh ideas and techniques to enhance development and delivery of presentations.
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CPS Instructor Development (CPS ID) Course

Designed to help you deliver the NHTSA CPS certification curriculum in an engaging manner, however, this course will provide participants with the skills and abilities to become better public speakers in any setting.
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CPS Instructor Development (CPS ID) Course

• 1 or 2 day class
• Modified from the NHTSA/ Transportation Safety Institute (TSI) 4 ½ day Instructor Development course
• Day One
  • Designed to be taught over eight hours
  • Consists of 7 instructional modules
  • Participants will be required to prepare and deliver a CPS related presentation, which may be videotaped for review and feedback
• Day Two (Optional)
  • Provides additional instructional practice with CEU opportunities
  • Participants assigned a CEU topic on day one & present this topic to the class on day two
Certification Update/Status

Be sure your tech information/profile is correct and up to date
National CPS Certification

Safe Kids Worldwide (SKW) is the current certifying body for the National Child Passenger Safety Certification Training Program. It is responsible for administering all aspects of certification and maintaining a directory of nationally certified CPS technicians and instructors.
Updating your Profile

1) Go to Certification home page: [http://cert.safekids.org](http://cert.safekids.org)
2) Click on LOG IN (button on the right)
3) Select CPS TECH/TECH TO BE link (first choice)
4) Click on FORGOT YOUR PASSWORD link. Enter your name and email.

The system will email it to you almost immediately.

NOTE: Once you log in, you are welcome to choose a new username or password (simply click on Edit Username or Edit Password action item)
Updating your Profile

Option #2:

1) Call Certification Customer Service toll free (M-F: 9 a-7 p ET): 877-366-8154
2) Email Certification Customer Service: cps.certification@safekids.org

EMAIL NOTE: It may take 1-2 business days for a reply.
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Certification Update/Status

CPS Express – Read it!
Announcements and Notices

Customer Service and Natural Disaster Reminder

Our customer service provider, Professional Examination Services (PES) is based in New York is affected by superstorm Sandy and its aftermath.

If you call 877-366-8154 and are not able to get through, email is being answered. Please contact us at cps.certification@safekids.org for assistance. PES is working with their telephone provider and expect the issue to be resolved soon.

Reprint from July 2012 Express

Natural Disasters: Ask for Help

If you are a CPST and need some additional time due to a natural disaster, please let us know—the sooner the better. Please email Safe Kids (kchausmer@safekids.org) or fax (202-393-2072) your request that is describing the situation and what you need.
Certification Update/Status

CPS Express

- Published the first of every month
- Automatically emailed to all currently certified techs
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Certification Update/Status

Nevada

• Jan 1 – Oct 25, 2012: 42 New Techs Certified
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Certification Update/Status

Nevada has one of the lowest recertification rates in the nation at just 31.9%
Nevada SHSP Summit – CPS Session

Certification Update/Status

How can we improve on this 31.9%?

• Communicate – Welcome them to the community as soon as they join you as CPSTs. Mentor the new techs so they are part of the team.

• Don’t wait! Enter your 6 CEUs, 5 required seat checks and Community Event as soon as they are earned. Plan ahead and don’t wait until the last minute.
  • Techs can recertify up to 4 months before their certification expiration date – and they don’t lose any time! If they recertify in May with a July expiration date, the cycle stays July.
Safe Kids Worldwide

The perfect resource to help with your educational efforts
Safe Kids Worldwide

Our Mission

Safe Kids Worldwide is a network of organizations dedicated to providing parents and caregivers proven and practical resources to protect kids from unintentional injuries, the number one cause of death to children in the United States.
Safe Kids Worldwide

WHERE WE WORK

23 MEMBER COUNTRIES...AND GROWING

Australia, Austria, Brazil, Canada, China, Germany, India, Israel, Italy, Jordan, Korea, Malaysia, Mexico, New Zealand, Philippines, Serbia, South Africa, Thailand, United Arab Emirates, United States, Uruguay, Vietnam.
Safe Kids Worldwide

WHERE WE WORK

385 State and Local Safe Kids Coalitions
43 State Offices and State Coalitions
342 Local Coalitions
Approximately 225 chapters
Coalitions

Coalition members are policemen, firefighters, paramedics, doctors, nurses, teachers, business owners, lawmakers, community volunteers and retirees.
Nevada Safe Kids Coalitions

Safe Kids Clark County
Led by: Sunrise Children’s Hospital
Coordinator: Jeanne Cosgrove
3101 S. Maryland Parkway, Suite 315
Las Vegas, Nevada 89109
702-731-8666

Safe Kids Washoe County
Led by: REMSA
Coordinator: Melissa Krall
450 Edison Way
Reno, Nevada 89502
775-858-5700
Programs

Our programs reach families directly with injury prevention messages. They are research-based and include education, advocacy and distribution of safety devices.
Safe Kids Buckle Up

• Program of Safe Kids Worldwide
• Partnership with GM Foundation, General Motors & Chevrolet
Safe Kids Worldwide

Safe Kids Buckle Up

• More than 1.5 million car seats checked
• More than 550,000 new car seats provided to at risk and needy families
• More than 80,000 events conducted by local Safe Kids coalitions
Safe Kids Worldwide

Safe Kids Buckle Up

The leading national program educating families about the importance of keeping kids safe in and around cars.
Safe Kids Buckle Up

Safety In and Around Cars

Hyperthermia

- An average of 38 children die each year from heat stroke, from being left, forgotten, or trapped in cars.
Deaths by Year

U.S. Hyperthermia Deaths
(Children in Vehicles)
LEAVE THE YOUNGSTERS IN THE CAR?

Why not? You can see them from anywhere in the store.

That's a 7-Eleven drive-in grocery for you. Park right at the door ... leave the youngsters in the car ... pick up everything you need ... and they've never once been out of sight. How many times have you given up any thought of going in the grocery for that something you needed ... because taking the car pool in with you was out of the question? Try our little "park-at-the-door" store next time you have a car full of youngsters.

OPEN FROM 7 A.M. 'TIL 11 P.M. ... 7 DAYS A WEEK.

A DIVISION OF THE SOUTHLAND CORPORATION
Safety In and Around Cars

Nevada Law

A child age 7 or younger cannot be left unattended in a motor vehicle if the conditions present a significant risk to his/her health or safety, or if the engine is left running or the keys are in the ignition. A child is considered to be supervised if within the sight of a person at least 12 years of age.
Safe Kids Buckle Up

Safety In and Around Cars

Spot The Tot (Back Overs)

• These types of incidents account for approximately one fourth of motor vehicle related fatalities of children (non-crash related).
Safe Kids Buckle Up

Teen Pre-Driver Program

COUNTDOWN
2:DRIVE
Safe Kids Buckle Up

www.countdown2drive.org
COUNTDOWN 2 DRIVE
Pre-drivers today. Good drivers tomorrow.

Trust. Respect.

Earn these from your parents and they will worry a lot less as you get ready to drive. Show your parents that you know the rules and are willing to follow them. With the Countdown2Drive (C2D) Passenger Agreement, you can build your parents' confidence about letting you ride with others now (and drive on your own one day soon). Use our Webtool to make rules and rewards that work for you.

You know you are growing up. Now you can prove it to your parents.

GET STARTED

ALREADY JOINED? LOGIN.

Email Address: 

Password:

Login

Forgot Password?
Earn Trust. Gain Respect.

Countdown2Drive helps families build trust around a core reality of American life: the car. Teens love the freedom riding in a car (and driving) can provide. Parents are understandably nervous: Nothing kills more teens than car crashes. Countdown2Drive helps families build passenger agreements to bridge the gap, setting a tone of mutual respect as today’s younger teens move closer to becoming tomorrow’s drivers.

Parents can sleep better and teens can earn the respect and trust they deserve. Start building trust right now.

ALREADY JOINED? LOGIN.

Username:    Password:

Forgot Password? LOGIN
Earn Trust. Gain Respect.
Countdown2Drive helps families build trust around a core reality of American life: the car. Teens love the freedom riding in a car (and driving) can provide. Parents are understandably nervous: Nothing kills more teens than car crashes. Countdown2Drive helps families build passenger agreements to bridge the gap, setting a tone of mutual respect as today’s younger teens move closer to becoming tomorrow’s drivers.

Parents can sleep better and teens can earn the respect and trust they deserve. Start building trust right now.

TEENS GET STARTED  PARENTS GET STARTED

ALREADY JOINED? LOGIN.

Username:  Password:

Forgot Password?  LOGIN

ABOUT THE AGREEMENT

Car crashes are the No. 1 killer of teens. But long before teens get behind the wheel, there are steps they can take to cut their risk. The customizable Countdown2Drive (C2D) Passenger Agreement helps 13- and 14-year-olds build the key habits that will make them safer passengers now and better drivers later.

See Examples

FOR PARENTS

As a parent, you know it’s easier to get teens to follow rules when they have a say in making them. Countdown2Drive (C2D) helps parents and teens agree on key safety rules and put them in writing. You’ll be able to trust them more — and worry less — as they ride and soon drive in cars. Use our webtool to get started.

FOR PARENTS

RESOURCES

When can you get a learner’s permit? How long do you have to hold a permit before you can get a license? Driver licensing laws vary from state to state. Click the link below to get the scoop on the laws where you live.

» Learn about the licensing laws in your state.
» Coordinate Your Own Community Rally.

SPREAD THE WORD

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Teen Sign Up

You're not a kid anymore, so people expect more of you — even when it comes to riding in a car. The challenge is knowing exactly what those expectations are.

That's why it makes sense, as you get more independence, to set some clear ground rules with your parents. You should know what they expect; they should know what you want. That's what this exercise is about: Building trust with a Countdown2Drive (C2D) Passenger Agreement. It will be your guide for riding with other people until you are ready to start driving other people around yourself.

Complete the five questions that follow and we will create a draft C2D Passenger Agreement that you can work on with your parent. This is a great way to earn your parent's trust and respect — and you will need a lot of both as you start wanting to do more and more things on your own. (It also can be a chance to earn some cool rewards.)

To create the Passenger Agreement, you and your parent will log in separately and answer a few questions. Our webtool will create a document that combines your answers and points out things the two of you may want to discuss.

We'll need a little more information first…

Your First Name*  

Have you participated in a SafeKids event?  

○ No  ○ Yes. I attended event #  

Your Last Name*  

Parent's Email*  

Your Email (if you have one)  

Confirm your Email  

We won't use your name and email for anything besides sending your part of the Passenger Agreement to your parent.

and an username and a password to make it secure.

Create Username*  

Create Password*  

Confirm Password*
Parent Sign Up

Nothing kills more teenagers than car crashes. That's why parents are increasingly setting clear ground rules with their teenagers even before they start driving. As kids get older, they ride more often with drivers besides their parents — including other teens who may not have a great deal of driving experience. Teenagers need to be smart passengers. And you need to know you can trust them.

That's what this exercise is all about: Building a foundation of trust with your teenager before he or she drives by creating a Passenger Agreement about when and how they will share a car when you are not around.

To do that, you can create a written Countdown2Drive (C2D) Passenger Agreement — a shared understanding that tells your teen you trust his or her decisions because you both have agreed to certain guidelines.

Complete the questions that follow and we will generate a draft Countdown2Drive (C2D) Passenger Agreement for you and your teen to review and revise — a Passenger Agreement geared to build the trust and understanding you both can rely on in the years to come.

To create the Passenger Agreement, you and your teen log in separately and answer a few questions. Our webtool will create a document that merges your answers and highlights points for discussion.

To get started, we need a little information...

First Name*  romil

Have you participated in a SafeKids event?

☐ No  ☐ Yes. I attended event #

Last Name*  benoit

Your email*  

Confirm your email*  


Complete Your Passenger Agreement with Kiara

Your Countdown2Drive (C2D) Passenger Agreement is just a few clicks away. As soon as both parent and teen questionnaires are complete, we will create a customized draft Passenger Agreement based on your answers. Sit at the computer together to go over the recommended rules, rewards and consequences. Then choose the ones that work for your family.

- You have not completed your questionnaire.
- Your teen’s questionnaire is complete

Please complete your questionnaire

START

Logout
Set the Rules

Crashes are the No. 1 killer of teen passengers as well as teen drivers. But there are steps teens can take to substantially reduce their risk – and your worries. The first five rules of the C2D Passenger Agreement tackle five major areas of risk.

- **Seat belts**: Teens agree to always wear their seat belt.
- **Distractions**: Agree to never distract the driver.
- **Impaired drivers**: Teens agree to never ride with a driver who has been drinking or taking drugs.
- **Inexperienced drivers**: Teens agree never to ride with drivers who have too little experience.
- **Unsafe drivers**: Teens agree to avoid drivers they know are unsafe.

Now you can add other rules to help you feel more comfortable when your teen rides with other drivers. Answer the questions below so we can help you figure out the right rules for your family.

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**How much do you worry about each of the issues below when it comes to your teen?**

**Not knowing where your teen is when he or she is out of the house**
- Select One: A lot, Some, A Little Bit, Not At All

**Losing touch with your teen during the day or at night**
- Select One: A lot, Some, A Little Bit, Not At All

**That your teen will return home too late**
- Select One: A lot, Some, A Little Bit, Not At All

**That your teen might accept a ride from a driver you feel is unsafe**
- Select One: A lot, Some, A Little Bit, Not At All
Rewards

Most teens say the thing they like most about the C2D Passenger Agreement is the chance to earn their parent's trust and respect. But then again, rewards never hurt. If you could earn rewards for sticking to the Passenger Agreement, what would you choose?

Click on the rewards below that you would like to earn or fill in a few of your own (keeping your parent's budget in mind). Check all that apply.

Each month I follow the Passenger Agreement, I can earn:

- [ ] More TV / video game time
- [x] More computer time
- [x] Giving me control of TV remote one evening a week
- [ ] Allowing me to choose the music in the car
- [ ] A “get-out-of-a-chore” free card
- [ ] Other (please list):

After six months of following the Passenger Agreement, I can earn:

- [ ] A new book or a new magazine subscription
- [ ] A later curfew
- [x] Money and permission to go out to dinner with a friend
- [ ] Other (please list):
Penalties
You and your parent are more likely to take the Countdown2Drive (C2D) Passenger Agreement seriously if you agree to some consequences for not following the rules.

Look at the penalties below and decide which ones make the most sense for you and your family. Check all that apply.

If I break the Passenger Agreement one time:
- [ ] I will lose a reward for that month
- [ ] Another punishment (please list):

If I break the Passenger Agreement multiple times:
- [ ] I will lose all rewards for that month
- [ ] I will lose screen time (TV, games, computer)
- [ ] I will lose use of my cell phone for a period of time
- [ ] I will have an earlier curfew for a few months
- [ ] I will be grounded
- [ ] I will be assigned additional chores
- [ ] Another punishment (please list):

If I routinely break the Passenger Agreement and fail to take it seriously:
- [ ] I will lose all rewards until I start following the Passenger Agreement
Get Your Passenger Agreement

That's it! Your Countdown2Drive (C2D) Passenger Agreement is ready.

It's not official until the Passenger Agreement has both of your signatures – so make sure to print out a copy and sign on the line. Once signed, consider putting it on the refrigerator or another place where your family is likely to see it often. That way, you'll have a frequent reminder of the rules, consequences and rewards you have agreed to.

You can log back in anytime at Countdown2Drive.org to print copies or renegotiate your Passenger Agreement. You'll need both parent and teen passwords to access your Passenger Agreement.

You may also want to check out our Resources page, where you can find information about the drivers licensing process in your state.

I Approve This Passenger Agreement

☐ Teen
☐ Parent

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Safe Kids Buckle Up

Automotive Safety Patch (Cub Scouts)
Safety In and Around Cars

Automotive Safety Patch Program Components

- Pre-Test
- Weight and Height
- 5 Safety Stations
  - Safety Belt Fit Test
  - Spot The Tot
  - Never Leave Your Child Alone
  - Trunk Entrapment
  - OnStar
- Post Test
Safety In and Around Cars

Cub Scout program -

Through partnership/participation, dealers:

- Coordinate with local Safe Kids coalition
- Provide:
  - Indoor/outdoor space
  - Demonstration vehicles
  - Staff to perform the OnStar demonstration
  - Help with media and event promotion
  - Refreshments for the Scouts and Volunteers
Safe Kids Buckle Up

Low Tech Practices

- Advanced technology not available or affordable to all
- Even with latest technology- it would take at least 10 years to equip a national fleet
Safe Kids Buckle Up

Low Tech Messaging

- Messaging can be incorporated immediately by rich and poor:
  - Keep vehicles locked
  - Keep keys and remotes out of reach of children
  - Walk completely around vehicle to check for children, toys, pets prior to every trip
  - Teach children that cars are not play areas
  - Teach parents that cars are not play areas or babysitters
Safe Kids Buckle Up

Learn, Practice, Explain

- Prepares kids for riding in cars without parental guidance
- Gives kids the words to use when others may not use proper safety behavior
- Encourages kids to do what they know is right
What Can Safe Kids Do For You?

Get involved with a local Safe Kids coalition in your community.
Thank You

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Manager, Special Initiatives/Sponsor Relations
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Twitter: @Wes_SafeKids

www.safekids.org