

Informing Crash Modification Factors with LiDAR Analysis

Traffic Safety Summit | September 13th 2023



alta

Introduction

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Introduction

National Science Foundation – Smart & Connected
Community Grant Program

A multidisciplinary approach to assessing city-wide
near misses between vehicles and vulnerable road
users in Reno-Sparks, Nevada

(Currently under Phase 1 of 2)

More information: www.RenoSparksNearMiss.com



**Help make
walking and
biking safer in
Reno & Sparks!**

**RENO-SPARKS
NEAR MISS STUDY**

RenoSparksNearMiss.com

The Big Idea



The Big Idea

Vulnerable road users (people walking, biking, scooting, etc.) are highly sensitive to safety issues due to the significant potential for serious injury or death.

Safety for a person walking, biking, or scooting includes the crashes that happen **AND those that almost did. (aka. Near Miss)**

“Near-misses” impact the perceived safety of a person walking, biking, or scooting, and may make them shift away from those modes.

These “Near-Misses” have never been part of the dataset in a meaningful way.

Current data available to decision makers is limited and misses the full picture of safety.

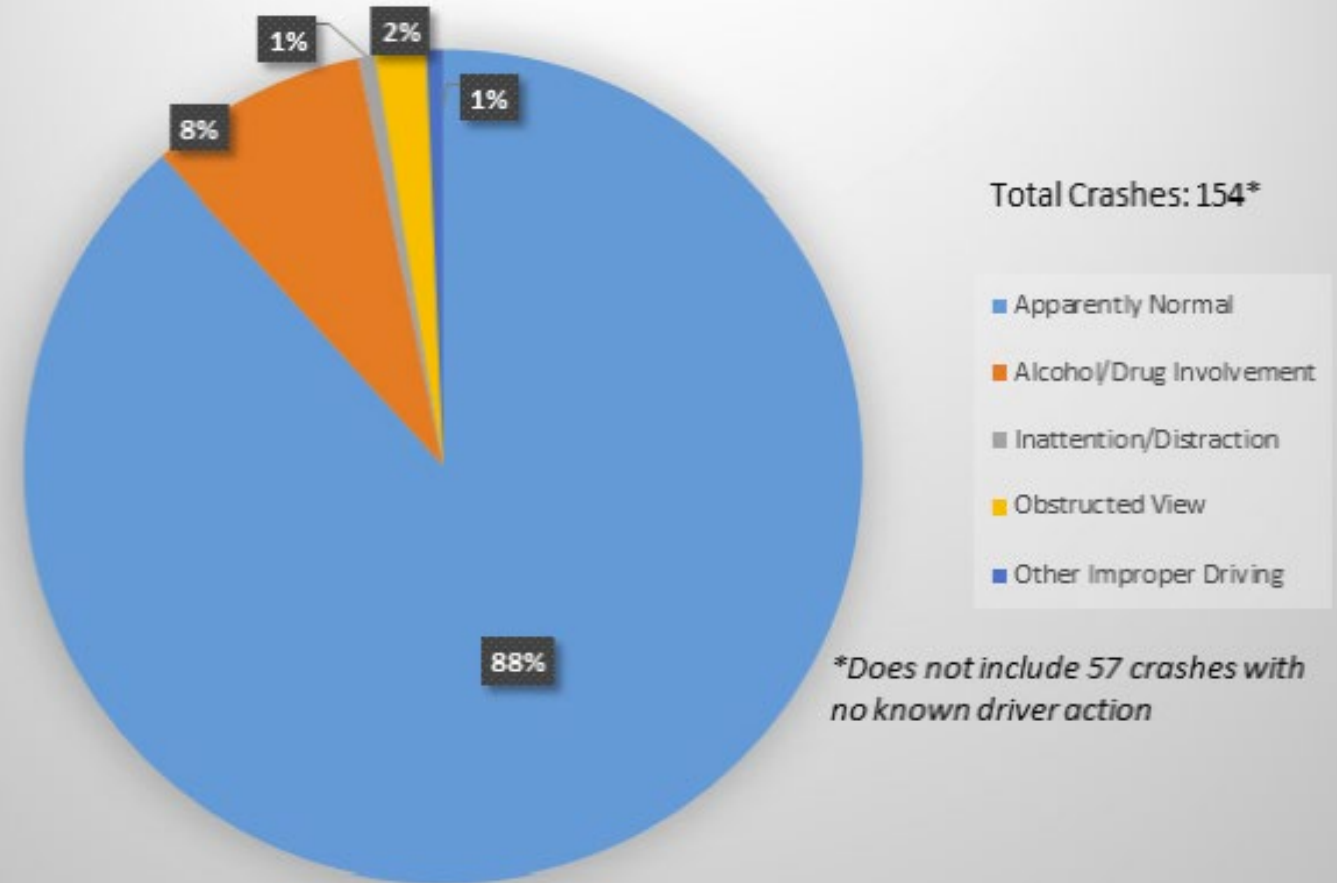
This translates to tools and metrics which may miss the full picture of safety.

Data-Driven Pedestrian & Bicycle Safety

Planning Limitations of Data

- Small total number of crash data records
- Generally geo-located (center of intersection)
- Identifying trends can be difficult
- Insights are as good as available data attributes
- These crashes are typically under-reported

2011-2017 All 4 Study Areas
Crashes with Known Driver Actions



Near-Misses in Washoe County

Washoe ATP

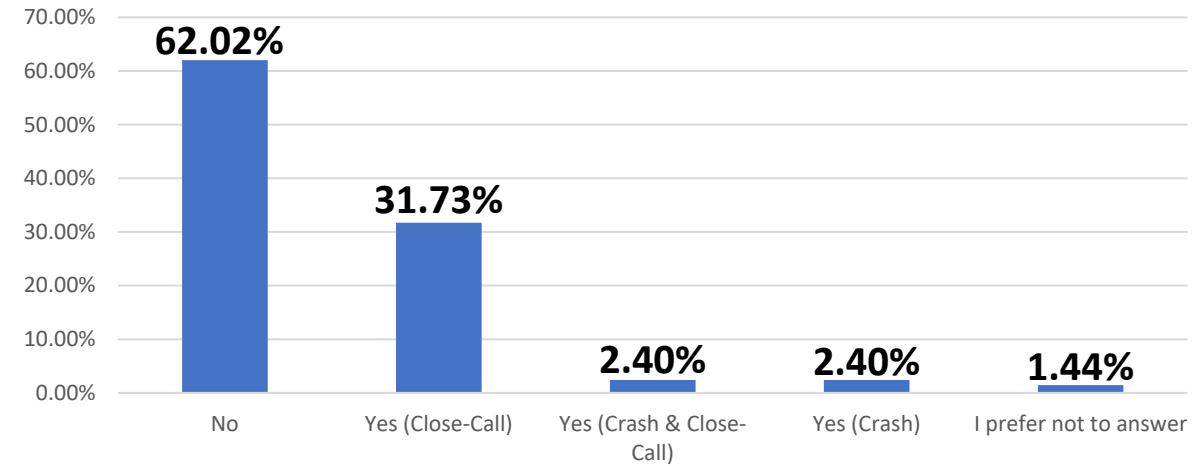
Survey

- Have you had a crash or near-miss in the last year?

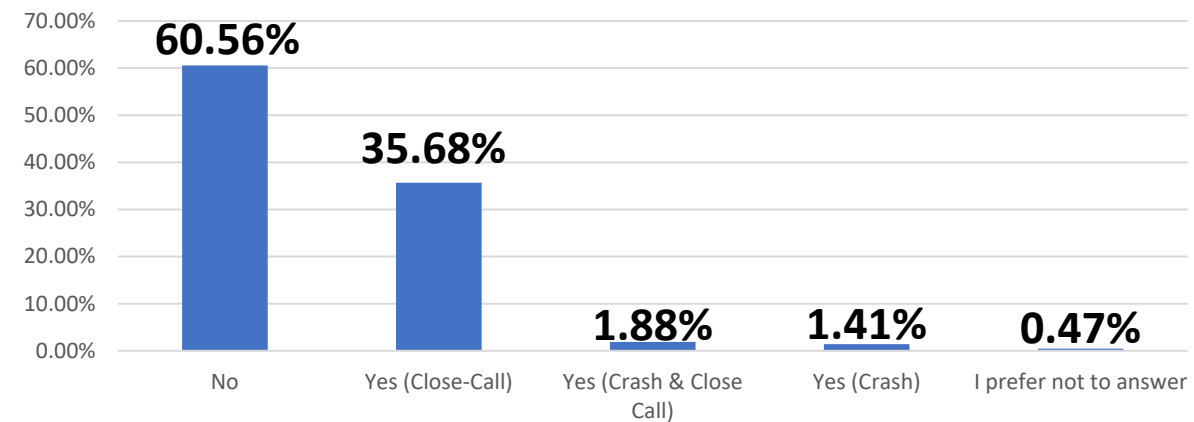
Bicycling – ~6.5x more close calls than crashes

Walking - ~10.5x more close calls than crashes

Crashes / near misses (within the last year) Bicycling



Crashes / near misses (within the last year) Walking



Washoe County Example

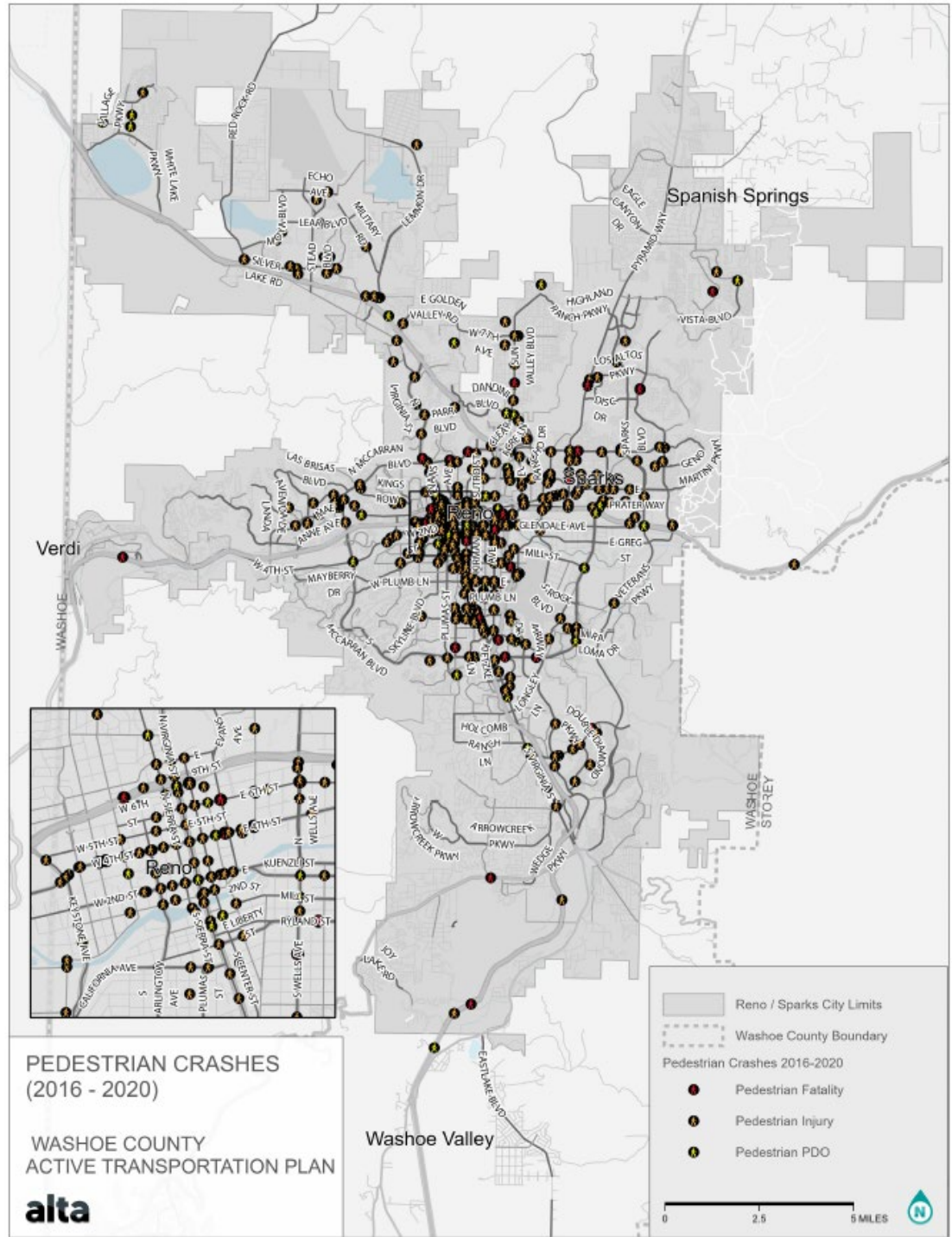
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Data-Driven Pedestrian & Bicycle Safety

‘Near-Miss’ – When there is nearly a crash between a vehicle and a bicyclist or pedestrian.

Often unreported but an important indication of safety issues.

- Past attempts to collect this data have relied on volunteered reports (such as <https://bikemaps.org/>). These approaches also suffer from low reporting

What we’re often looking for in public comments: “Where do you FEEL unsafe or have you FELT unsafe?”

Evaluating types and locations of near-misses can help agencies proactively address safety from a data-driven perspective.



Data-Driven Pedestrian & Bicycle Safety

Crash Modification Factors – proportion of crashes that would be expected after implementing a countermeasure.

Guide funding and selection of countermeasures

Expanding data for greater context & understanding



The Study



Survey

Online survey for Washoe County

August 11 – September 12

Advertised on Facebook & Instagram & from agency partners

Map locations where you have had a near-miss & where you have felt safe

www.RenoSparksNearMiss.com

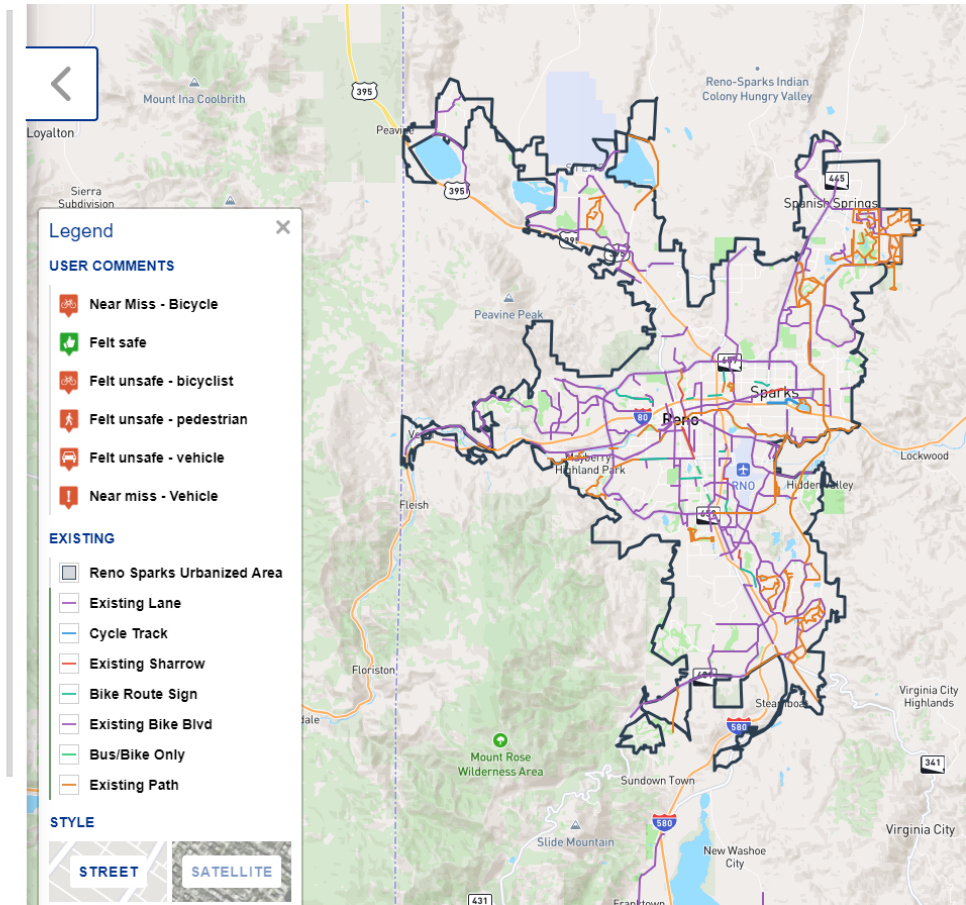
Geographic Information - SAFE

In this portion of the survey you will be asked to identify different areas where you either felt safe or unsafe based on the modes you use. Please follow the instructions below to complete the first mapping step. Please use the button below to identify approximate locations within Washoe County where you have personally felt safe when traveling as a bicyclist or pedestrian. **Identify no more than ten (10) locations** in this step. Remember that in the context of this study, “safe” or “unsafe” refers to your perceived risk of being involved in a collision with a motorized vehicle while biking or walking. Think about places where you have personally experienced feeling **safe** in this context while traveling as a bicyclist or pedestrian. You will be prompted to complete additional steps based on your answers to the initial survey.

You may either move a marker over an interactive map to indicate locations where you feel safe in the city or enter information in a text box that includes closest major cross streets, or a landmark by clicking [here](#)

I felt safe here...

When you are done adding locations, click next step



Survey

Compare survey identified locations with locations identified from crash mapping

Evaluate up to 10 locations for multiple days

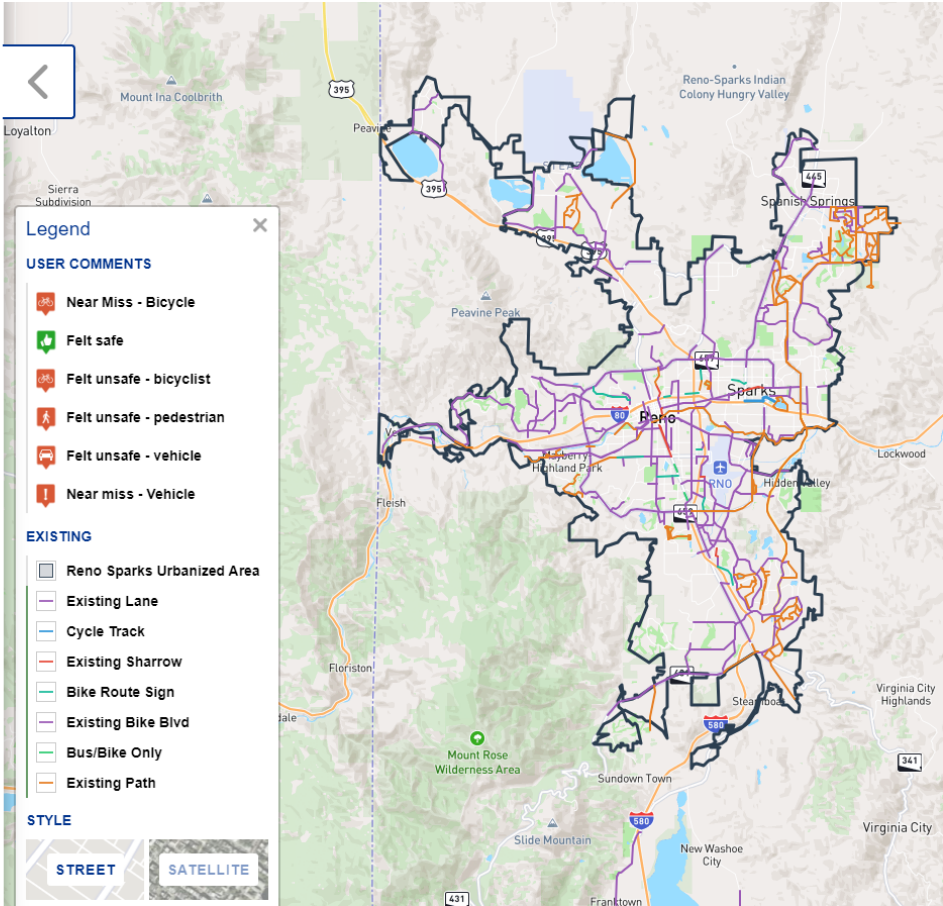
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New Technology Driving Bicycle & Pedestrian Safety Data

Mobile LiDAR Data Collection Algorithms developed by University of Nevada, Reno

Evaluates 'Near-Misses' at an intersection

- Frequency and type of 'Near-Misses'
- Location within the intersection
- Contributing factors (i.e. speed)



Mobile LiDAR unit. Credit: Hao Xu, Associate Professor, CEE, UNR

Near-Miss Focus Group

Local Washoe County Residents who walk & bike

Help define the thresholds of a 'Near-Miss'



Geo-Design Workshop

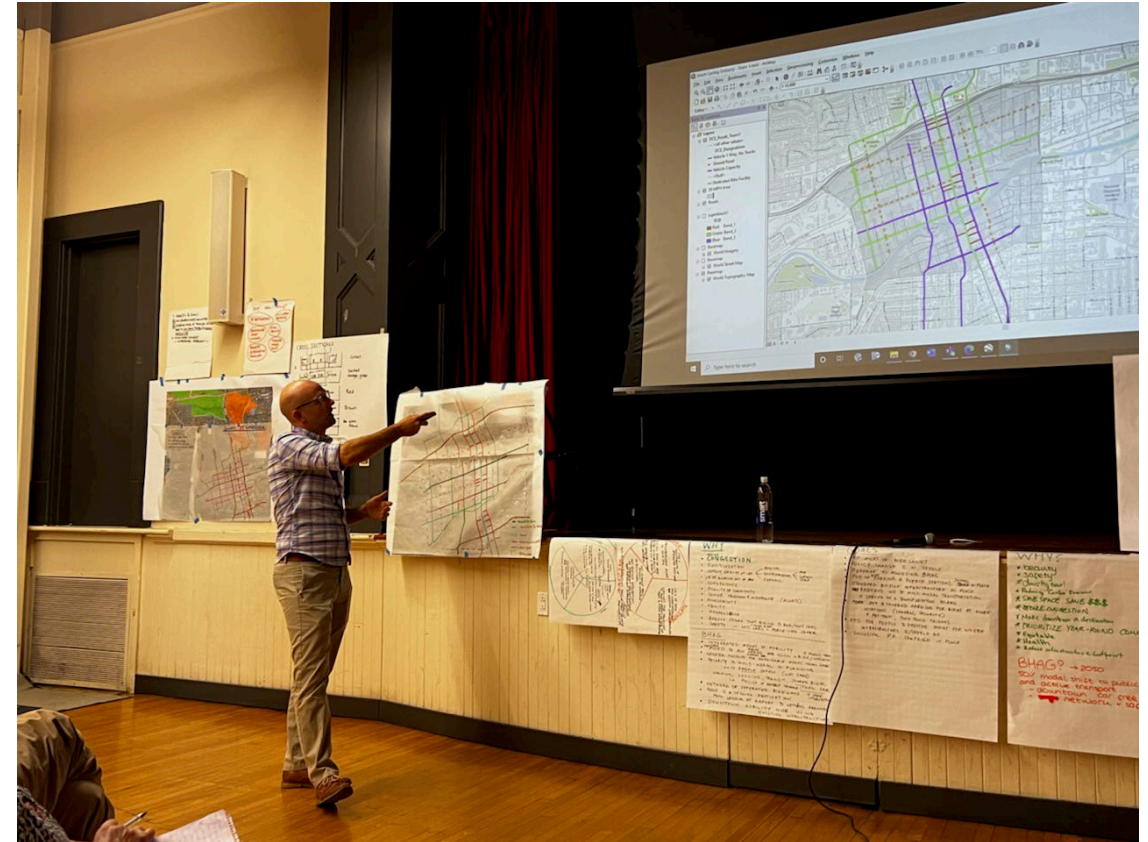
Community-wide Workshop

Fall 2023

Goals

Identify a broad set of locations in Truckee Meadows for long-term monitoring

Identify a selection of potential temporary countermeasures local agencies are comfortable testing



Next Steps

Phase 2 of research

Build off of Geo-Design Workshop

Longer-term monitoring and evaluation of select countermeasures with changes to near-misses at select locations



thank you!