**Social Media Content**

**Best Practices:**

* Tag the following;
  + On Facebook & Instagram, tag @zerofatalitiesnv
  + On Twitter, tag @DriveSafeNV
* Use the following hashtag: #GiveAClick

**Give a Click – Always Buckle Up Content Ideas:**

* Content: What do you give a click about this holiday season? We give a click about a holiday season with Zero Fatalities. #GiveAClick
* Content: Do you know what we give a click about this holiday season? Making sure there’s not an empty seat at your Thanksgiving table. #GiveAClick
* Content: This holiday season, we want you to give a click about what really matters—Zero Fatalities on our Nevada roadways. #GiveAClick
* Content: There’s something about the holiday season that makes you give a click about what matters most in life. Don’t cut it short because you didn’t buckle up. #GiveAClick